



Fleet

DON'T PAY FULL PRICE FOR YOUR NEXT GM TRUCK

The GM Fleet program gives eligible LICA members access to exclusive pricing on qualifying new GM vehicles.

- Save up to \$7,500 on eligible new GM vehicles
- Eligible across qualifying Chevrolet, GMC, Buick & Cadillac vehicle lines
- Eligible models may include Silverado, Sierra, Colorado & Canyon
- Select models include a 5-year/100,000-mile limited powertrain warranty

HOW TO ACCESS THE PROGRAM

1. Contact benefits@licanational.org
2. Receive your LICA Membership Certificate
3. Present certificate BEFORE purchase



Program Requirements & Eligibility: Must be a current LICA member in good standing. Available on qualifying new GM vehicles only. Vehicle eligibility and incentive amounts vary by model. Participating dealer required. Business and membership documentation may be required by the dealer or GM for verification purposes. Incentives cannot be applied retroactively after purchase. Commercial/fleet delivery requirements may apply. Titles and registrations must be in the legal business name of the LICA member. Program subject to GM Fleet eligibility guidelines and availability.