



RED WING SAFETY FOOTWEAR PROGRAM

We are thrilled to announce that Red Wing Shoes has been chosen as our preferred national supplier of safety footwear for all U.S. sites.

As of 2025, LICA and Red Wing have signed an Agreement to provide our members with exceptional safety footwear, service, and value. With this Agreement, LICA members will gain access to a range of program highlights, including:



- ✓ A 15% discount on safety footwear off MSRP, as part of an exclusive billing program
- ✓ Multiple purchasing options - In-Store, Mobile Boot Trucks, and Online W/Free Shipping
- ✓ A selection of over 350+ safety footwear styles
- ✓ Digital voucher management platform
- ✓ A 1-year warranty on Red Wing footwear and a 6-month warranty on Irish Setter and Worx footwear
- ✓ Free boot checkups, cleaning and conditioning, and laces for the life of the footwear
- ✓ Over 1200+ retail stores and 170+ mobile shoe stores

[Red Wing For Business Videos](#)



Exceptional Service

If you are currently using Red Wing, rest assured that you will continue to receive the same exceptional service you have come to expect. Additionally, you will now have access to all the program highlights and our national account team.

For Land Improvement Contractors of America members that are not currently utilizing Red Wing, we invite you to consider joining the program. Please reach out to the contacts below and indicate that you are interested in participating in the LICA program. They will arrange a virtual meeting to better understand your needs and fully demonstrate the capabilities of this exceptional safety footwear program.



Dedicated Support Team

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